MAJOR Announcement - The Biggest Update to OptinMonster ... Since the Launch of OptinMonster Itself

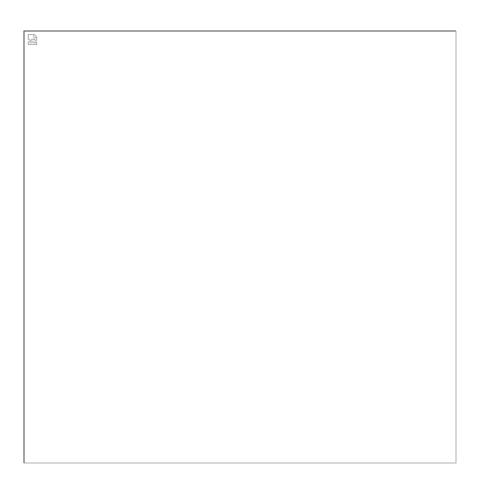|	
From	Syed from OptinMonster <support@optinmonster.com>
Sender	Syed from OptinMonster <support=optinmonster.com@mail49.atl91.mcsv.net>
To	<solutions@all-techglobal.com>
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This is an exciting time for me and the entire OptinMonster team.

I have a big announcement to make, and I'm delighted that you're a part of it.

We have launched the OptinMonster App (SaaS). It is our biggest update since the launch of OptinMonster itself.

For the first time ever, it is possible for you to use OptinMonster on any website platform: WordPress, Drupal, Joomla, Magento, Shopify, BigCommerce, and basically any HTML site.

[Read the full announcement](#) ←

Inside our announcement, you'll see...

- **How to add OptinMonster on any website platform:** The ability to use OptinMonster outside of WordPress was the single biggest feature a lot of you requested, so we listened.

- **New Conversion Analytics:** With our new Google Analytics integration, you can now see detailed conversion analytics to make better data-driven decisions.

- **Smart Targeting and Personalization:** The new app allows you to better personalize your optins based on any keyword on your site and the traffic referrer source. We also introduced a new scroll-detection trigger.

- **Grow your email list up to 785% with MonsterLinks:** You can now turn any image or link into an optin form. This 2-step processes uses the psychology principle known as Zeigarnik Effect to boost signups.

- **Save time by managing optins from a single dashboard:** We know that a lot of you have multiple websites. Now you can save time by managing all your optins from a single dashboard.

- **How this new release impacts existing customers (YOU):** This is a major release, so we've address how this will impact existing customers and our old WordPress plugin -- no worries, it's all GOOD NEWS!

That's all inside our announcement article along with the sneak peak of upcoming features. Get the details below:

OptinMonster App - Our Biggest Update ... Since the OptinMonster Launch Itself ←

We're already hearing amazing feedback from users. I can't wait to see you take your conversions to the next level.

To better conversions,
Syed Balkhi
Co-founder of OptinMonster®

P.S. We made the migration process really simple (a few clicks), but if you need assistance, our team is happy to help. Get started with the new platform ←

P.P.S. The majority of the features that we added were suggested from users just like you. Simply reply back to this email and let us know what feature you would like to see. Who knows, it may make it in the next version.